

READING BOROUGH COUNCIL

PLANNING APPLICATIONS COMMITTEE

3 JUNE 2026

PUBLIC QUESTION NO. 1

Tony Page to ask the Chair of the Planning Applications Committee:

Sir John Madejski Way Consultation

Further to your reply to my question at the last PAC on 29th April (see below), could you please confirm the following:

- (a) when did the consultation letters go out to businesses along the A33 and to relevant ward councillors;
- (b) the closing date for responses to the consultation; and
- (c) confirm that the intention will be to bring a report to the PAC on either 9th September or 7th October at which a decision can be taken on the possible future naming?

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PLANNING APPLICATIONS COMMITTEE

29 APRIL 2026

PUBLIC QUESTION NO. 1

Tony Page to ask the Chair of the Planning Applications Committee:

Proposal for Naming of Sir John Madejski Way

Following the recent reply by Cllr Ennis to me at Policy Committee on 13 April 2026 (see below), would the Chair of the Planning Applications Committee confirm that a full report will be brought to PAC in June to allow the Planning Applications Committee, if it deems appropriate, to consider passing the necessary resolution to add the name 'Sir John Madejski Way' to all or parts of the A33 Relief Rd?

REPLY by the Chair of the Planning Applications Committee (Councillor Gavin):

"Thank you to Tony Page for his question and reminding us of the commitment made at full Council in June 2025 to find an appropriate and lasting way to mark the very considerable contribution Sir John Madjeski has made to this town and the further commitment made at Policy Committee on 13 April 2026 to initiate a consultation on the re-naming, (and as you have pointed out it isn't the 're-naming of' it is the 'naming of' because actually it currently does not have a name and so that should be the 'naming of') the A33 to 'Sir John Madjeski Way'.

I can confirm that a consultation with the 90 plus businesses along the A33 will commence after the local elections; this will be followed by consultation with the Ward Councillors of

Coley, Katesgrove and Whitley wards. However, the timetable will not allow for a thorough consultation to be completed and for any responses to be fully considered, and a report prepared in time for the Planning Applications Committee meeting on 3 June as requested in your question. But I can assure you it is our intention to bring a report to a Planning Committee in the early Autumn.”

Tony Page asked the following supplementary question of the Chair of the Planning Applications Committee:

I do think that it is important that we do establish the fact that the A33 relief road does not have a name. Apparently, there are some officers who contend that it is named and that needs clearly to be put to bed one way or the other. If there is a consultation, as you have set out, I would be grateful if you could confirm that it would be on the basis of a positive proposal to add the name ‘Sir John Madjeski Way’ and, lastly, bearing in mind, Chair, that Sir John was 85 yesterday, it would be nice to get this done whilst he is still with us. Would you not agree?”

REPLY by the Chair of the Planning Applications Committee (Councillor Gavin):

Thank you Mr Page. I can confirm all of the points you have made and agree that we try and do this in as speedy but thorough a way as possible, so that we can get this sorted as soon as possible. So thank you for your question. Thank you for reminding us. Thank you.

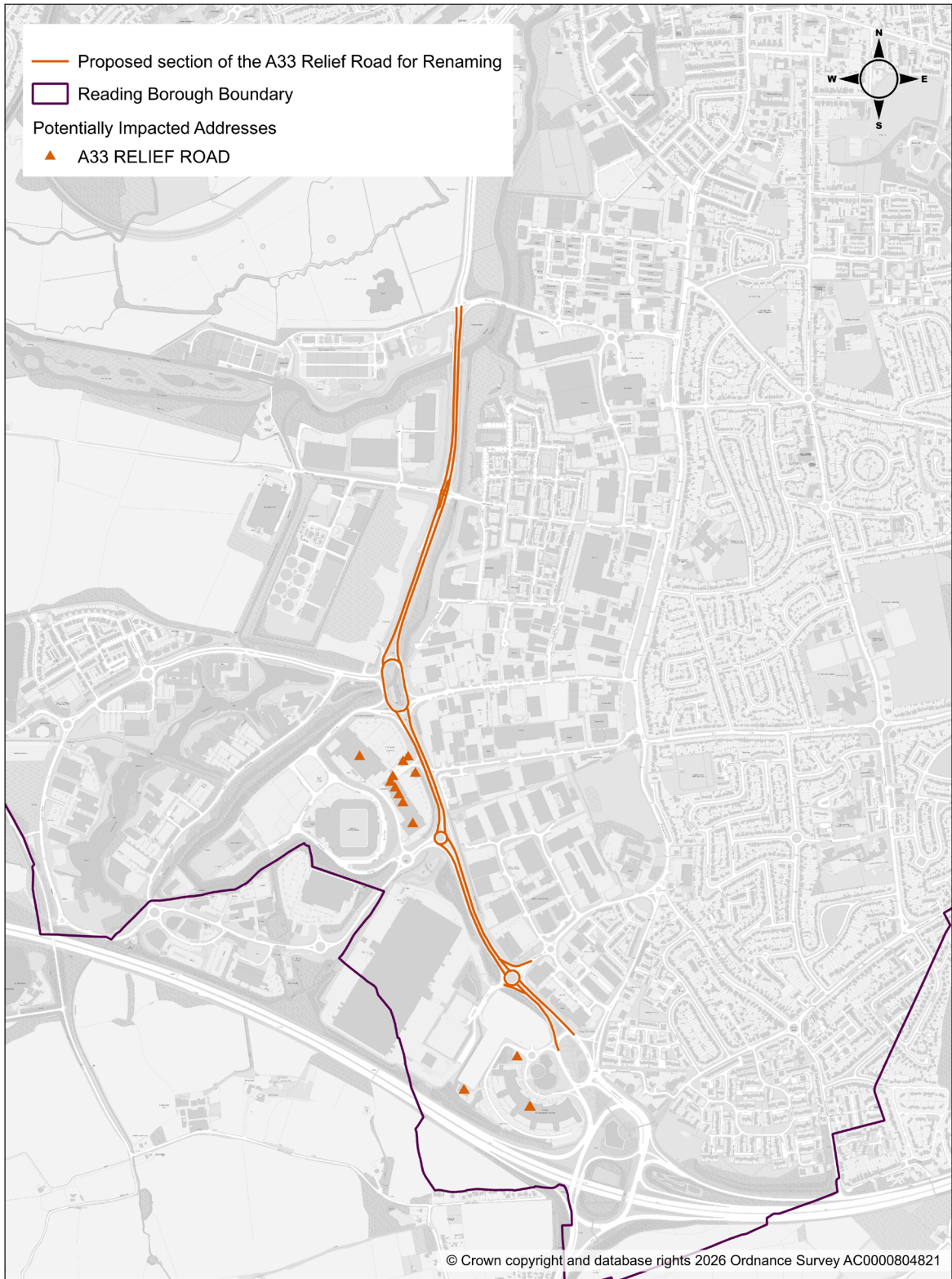
REPLY by the Chair of the Planning Applications Committee (Councillor Gavin):

The Council has launched a consultation on renaming part of the A33 after Sir John Madejski. The proposal covers the A33 from the junction with Rose Kiln Lane (near Brunel Retail Park), south to the roundabout joining with Basingstoke Road (see below map).

Letters to the affected properties were issued on Thursday 28 May. Information was also shared with Ward Councillors at this time.

The consultation will close on Sunday 12 July. Responses will be compiled and shared with Ward Councillors to provide feedback before Sunday 2 August.

Feedback from the consultation will be incorporated into a report to the Planning Applications Committee on either 9 September or 7 October, where the Committee can make a final decision.



Title: A33 Relief Road Renaming Proposal

Date: 26/05/2026

Scale at A4: 1:15,000

Produced by Data and GIS Team

Ref: 0068/04

